



ANDREW
HAMILTON

Designer • Curriculum Vitae

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I get very excited about what is actually achievable in one lifetime if you actually consider all the possibilities and aim to create new ones. I am addicted to finding new and more effective ways of communication and experience, I have learnt most of my skills in this process. I am not a purist and I will always endeavor to find the right solution to a problem, which might not always be the most common one. I am a very positive and hardworking individual who just wants to work with people that get things done. I do love meeting new people and getting involved in new things, I suppose that is what I wish to keep doing. I like having fun too.

Skills

Art Directing, Ideation, Image Making, Illustration, Graphic Design, Motion Graphics, Branding, Consulting, Web & Interactive Design, Directing, Fashion Design, Interior Design, Print Production, Event Coordination, Shoot Styling, DJing, VJing & Radio Hosting.

Software Knowledge

Professional Photoshop, Illustrator, InDesign, After Effects, MSOffice, Acrobat & Solitaire.

Good Dreamweaver, Flash, Fireworks, Final Cut Pro, Ableton Live, Apple Color, Quark, XHTML, CSS, Reason, Traktor & Wacom Tablet.

Employment History

2008 - Present Freelance Art Director / Designer / Animator - NYC

Working freelance in New York since early 2008.

The last 15 months have been spent working with and exploring an immense diversity of projects in this great city. Projects include: Art Directing a viral video project for Bonnaroo Music Festival with Ghost Robot (featured on Motionographer), Animation for Coldplay Music Video with Resident & Director Hype Williams, Consultation for Spin Magazine & Spin Earth, Interactive Concepts for Nokia with Great Works, Brand Repositioning with DirecTV and Community Website Design & Concept for Ford Models with Special Ops.

2008 - 2009 Part Time Art Director / Designer - Nooka LLC

Nooka is a Fashion / Lifestyle company based in New York. Specialising in a unique linear approach to time pieces, the company has more recently expanded its range to include: Belts, Wallets, Clocks & Fragrances. Working on individual projects across the breadth of the company.

Responsibilities include:

- Concept, Design, Animation, Branding, Material research and Marketing of various viral promotional pieces & products.
- Working as a team across all other aspects of the company from Marketing to Industrial Design to create unity for all elements of a product.

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2007-2009 Ultra Company / Teracom Asia Pacific – Executive Creative Director

Ultra Company specializes in the production of television, TV commercials, mobile content & online marketing. Now expanding into Asia with new business partners in Europe. The bulk of the work was in the creation of branded TVC formats, as well as TVC creation for a regular list of clients.

I came onboard in early 2007 as company co-director. Currently working part-time in the role overseeing major projects and directing designers internationally.

A very diverse role with a great deal of responsibility and a very hands on approach in all areas of production. Including: Concept, Directing, Animation, Casting, Set Design, Editing, Budgeting, Branding, Marketing, Team Creation & Client Relations.

2002-2009 Futuretron of Dinosaur Island – DJ / VJ / Event Coordinator

As a DJ have played at over 15 of the biggest clubs and events in Melbourne, also at some really bad ones too.

- Since 2005 I have run my own radio show 'Good Machine Bad Machine' on KissFM Melbourne and combined with guest appearances on other stations have gained over 250 hours on air-experience.
- From 2005-2007 I co-managed a monthly music event named 'Branedance'. My partner and I managed all facets of the night including booking DJs, VJs and live acts, promoting the night via the internet, street posters and flyers as well as playing DJ sets ourselves. During its lifespan the night became revered for its unique attitude and musical focus.

2005-2009 Kiss FM Melbourne – Head Designer

Kiss FM re-emerged back onto the Melbourne airwaves in 2005, as Australia's only dedicated Dance Music radio station.

- Responsible for the brand identity and presence.
- Branding, Animation, Clothing, Publication, Print, Marketing, Event Design & Interior Design.

2006-2007 Furst Media – Creative & Design Assistant

Furst Media specializes in the production of magazines and advertising for youth fashion and music culture.

- Jobs ranged from creative direction of photo shoots, advertising, style guide creation, magazine layout, image making, product photography, location scouting, billboards, event design & clothing.
- Work for Royal Elastics Asia & Australia, K•Swiss Asia, Canada, South America & Australia, Fashion Journal, David Jones Precinct Magazine, STU Magazine Asia & Australia, General Pants – Our People Magazine, Beat TV Online, Beat Magazine, Jetty Surf & Wrangler.
- Working closely with a team all projects were completed with excellent use of every ones strengths to achieve the best results.

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1999-2009 Freelance Graphic Designer

Over the years I have done work for countless djs, bands, producers, record labels, events, magazines, record stores, media companies & plenty of corporate too.

2004 Art Director – Otico Magazine

The campus magazine for Monash University, Caulfield, Australia. Responsible for the visual concept and design of the monthly publication. Involved in production at all ends from magazine direction to dealing with the printers.

Education

- 2004** Completed Bachelor of Design (Visual Communication)
Monash University,
Melbourne, Australia.
Graduated with High Distinction average
Studied 'Interdisciplinary Design' abroad at Monash Campus. Prato, Italy
- 2001** Completed VCE at The Geelong College. Geelong, Australia
Graduated in the top 5% of the State of Victoria, Australia
Year 12 Merit Award for English

References

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